

Beat: Entertainment

## Zara Shah celebrity CEO director Organiser of Miss Sexy UK

### It's time to stop fooling ourselves

London , 24.05.2022, 17:32 Time

**USPA NEWS** - This is the perfect opportunity for individuals who seek to show the positive side Miss Sexy UK no matter how you look feel believe in yourself is our moto a there is no criteria in being sexy just be yourselves you the audience created this style.

I Zara Shah celebrity owner director of Miss Sexy UK broke through stereotype people being from a Asian .Arabic background it is hard to break through as the obstacles can be hard to overcome but being a person of self-belief and integrity I risked everything to give the women out there confidence that we can empower ourself if we believe we can conquer sexism we have a purpose follow your dreams and it could become a reality I believe I'm the face of the Equality and Women Empowerment.

On the inside and out we want women to;

Be sexy

Act sexy

Walk sexy

Talk sexy

With no excuse!

That is miss Sexy UK.

The team are in conversation with Celebrity CEO/Founder of several International Beauty Pageants Miss Zara Shah, a Celebrity Judge & Director, a Top model and the winner of several International awards such as; Miss Great Britain, Face of the World, Miss Central London, Miss Dubai, Miss UAE, Miss North London, Miss Commonwealth Ambassador Queen of friends, Miss Hendon Supranational, Upcoming Hollywood Actress, Miss Global Women Empowerment President, Miss Beauty Curve Finalist, IAA Oracle, BEFTA and Colours Awards.National diversity awards 2022 celebrity of the year,volunteer year award 2021 ,Fam awards Best pageant director 2022 and following years winner...volunteer year award 2022,women empowerment award 2022

I speak for all women in all shape and sizes lets create a culture in stepping stone of humanity love for all and hate for none my awards speak for their selves what I have done to fight for women rights in modelling no matter what creed or culture I want leave a legacy of no ifs or buts just creation of sexy sleek and independence and confidence in women life is about taking risks and mine paid off as thanks to all the public and votes when I was nominated for the Celebrity National Awards for ITV 2022 for diversity ,

spice to sexy hard working driven and successful also marketing elegant brings the F to Flawless now it's time for you ladies to strut yourselves at the great auditions of Miss Sexy UK a once in a lifetime if as director I Zara Shah Celeb Director Mother Business women a wife can create a craft I'm sure you sexy people can cause fire on the catwalk forget the past here's to the present Miss Sexy UK is here to stay and waiting for your entrance once Shakespeare quoted To be or not to be that is the question ? but the only difference is you ladies are all sexy;

Zara Shah is the brainchild behind Miss Sexy UK event. The London based pageant director offers women of every shape, size, age, colour, height, diversity to enter changing the way that 'pageantry' should be viewed.

Zara Shah is a powerful woman who's shaping the course of history with her intelligence, strength, passion, and leadership qualities. She has challenged the status quo, made lasting reforms and made a difference in cultural revolutions in UK.

"It's time to stop fooling ourselves. If we truly believe in equal opportunities for all woman and men. Feminism is always controversial this is what has to change from within I'm talking about acceptance. Because women are great at building relationship, empowering others, tuning into people's need, and balancing a number of responsibilities at a time. Their skills are great asset that needs to be acknowledged".

Said Zara.

You know, on average, fortune 500 companies with more female board representatives achieved a significantly high financial performance than those with fewer female representatives.

Because when a woman adopts leadership roles they contribute a unique set of skills, ideas, and life experiences that can broaden the entire company's insight, strategies and outlook.

So the best way is by creating a supportive environment that actively empowers women to lead and shine". She added.

"Last but not least I want to give a shoutout to all the ladies out there;

"Who love and respect themselves as well as each other, to those who support and encourage other women instead of tearing them down, and to those minding their business and slaying their goals." She conquers.

There is still time to enter for Miss Sexy UK 2022.

for more details call Zara

**Article online:**

<https://www.uspa24.com/bericht-20859/zara-shah-celebrity-ceo-director-organiser-of-miss-sexy-uk.html>

**Editorial office and responsibility:**

V.i.S.d.P. & Sect. 6 MDSStV (German Interstate Media Services Agreement): Aurangzeb Akbar

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