

Beat: News

“Try To Spotlight The Issues Affecting The Weaker And Marginalized Sections’

IIS Officer Trainees Call On President

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USPA NEWS - The President, Mr. Pranab Mukherjee meeting the officer trainees of the Indian Information Service (IIS) of 2014 batch from the Indian Institute of Mass Communication, at Rashtrapati Bhavan, in New Delhi on May 14, 2015.

The President of India, Mr. Pranab Mukherjee said that whichever organization the officers may serve in during the course of their career, they should try to spotlight the issues affecting the weaker and marginalized sections of the society, particularly in rural areas.

A group of 8 officer trainees of Indian Information Service (IIS) of 2014 batch called on the President of India at Rashtrapati Bhavan on May 14.

Addressing the officer trainees, the President said the vast opportunity a career in Government offers them to serve the people is unlike any other. They embark into the service of the nation by functioning as a crucial link between the people and the Government through disseminating information on Government policies and programmes to the people. The President said that they will be serving in different organizations of the Ministry of Information & Broadcasting which are mandated to reach out to all sections of society through various means of communication.

The President called upon them to harness the technological innovations in communication and media and always keep themselves updated. He stated that the discovery of internet, use of mobile phones for various activities, social and digital media has completely transformed the old tools of communication. He urged them to keep pace with technological innovations in order to be more effective in communicating the government policies and programmes to the people.

These officer trainees are presently undergoing training at the Indian Institute of Mass Communication, New Delhi.

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